

# Kati Treu

Illustrator and Story Artist

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## EDUCATION

FALL 2015 - SPRING 2019

### MILWAUKEE INSTITUTE OF ART AND DESIGN

BFA - ILLUSTRATION

WITH HONORS | PRESIDENT'S LIST

## SKILLS AND ABILITIES

Fast Learner | Ambitious | Self Starter  
Organized | Deadline-Driven  
Project Management | Social Media  
Storyboarding | Typography  
Desktop Publishing | Graphic Design  
Video Editing | 2D Animation  
Traditional | Digital Illustration

ADOBE ILLUSTRATOR  
ADOBE PHOTOSHOP  
ADOBE INDESIGN  
ADOBE AFTER EFFECTS  
MICROSOFT OFFICE  
ADOBE ACROBAT  
PC & MAC

## EXPERIENCE

MAY 2013 - PRESENT

### KATIDOODLESMUCH

FREELANCE ILLUSTRATOR

Role model for aspiring artists on social media. Creating illustrations that are relatable and admired by girls ages 6-12. Demonstrating how to draw and exposing children to new media and methods of illustration. Working with clients, such as Disney Channel, to spread artwork and on various social media platforms.

JUNE 2016 - JULY 2017

### LATE BLOOMER FILM

VISUAL DEVELOPMENT ARTIST | ANIMATOR

Worked with a group of animation students to develop a short film. Met weekly deadlines for storyboard, character design, color studies and frame by frame animation in photoshop.

SPRING 2017

### DISNEY CHANNEL

DESCENDANTS 2 | SPEEDPAINT VIDEOS

Created timelapsed video clips of Disney Descendants character for micro-content distribution. Videos were featured on Disney Channel's apps, Descendants YouTube, and on-air screen time.

JULY 2017

### KRISTIN ROSE MUSIC

LYRIC VIDEOS | ALBUM ARTWORK

Worked with up and coming singer/songwriter, Kristin Rose, on her debut album. Designed album artwork, logo, and merchandise. Produced 12 lyric videos for album release concert.

MAY 2018 - AUGUST 2018

### FFRF

JUST PRETEND | CHILDREN'S BOOK

Worked with author, Dan Barker, to update his book *Just Pretend* with over 30 full color illustrations. Edited text down to fit a standard picture book length. Worked collaboratively with graphic designer to prepare book for print.

